



Australian Wine Industry  
Technical Conference



## *in the wine light* competition

### What is it?

The *in the wine light* competition aims to showcase the future people and projects in grape and wine research, in a fun and entertaining manner. Students will have three minutes to present a compelling oration on their research topic and its significance in language appropriate to an intelligent but non-specialist audience.

### Rules

- a poster must have already been submitted to the 14<sup>th</sup> AWITC
- a single PowerPoint slide is permitted
- no additional electronic media (e.g. sound and video files) are permitted
- no additional props (e.g. costumes, instruments) are permitted
- presentations are limited to 3 minutes maximum; competitors exceeding 3 minutes will be disqualified
- the decision of the adjudicating panel is final

### Judging Criteria

1. **Communication style:** was the research topic and its significance communicated in language appropriate to an intelligent but non-specialist audience?
2. **Comprehension:** did the presentation help the audience understand the research?
3. **Engagement:** did the presentation make the audience want to know more?

### Who is eligible to enter?

Anyone attending the 14<sup>th</sup> AWITC with student registration and a poster presentation will be eligible. Prospective competitors should register their interest to the AWITC Conference Secretariat, email [info@awitc.com.au](mailto:info@awitc.com.au) by 7 June 2010. The competition coordinators will confirm entry into the competition following conference registration and abstract submission by 11 June 2010.

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the  th  
3–8 July 2010, Adelaide, SA

## Why do it?

The *in the wine light* competition aims to showcase the future people and projects in grape and wine research. Competitors will have a unique opportunity to promote their research to AWITC delegates and the competition coordinators therefore hope it generates interest from delegates from both the scientific community and the wine industry. Additionally:

- the *in the wine light* winner will receive a \$1,000 cash prize sponsored by the **Grape and Wine Research and Development Corporation**
- the *People's Choice* winner will receive a \$500 cash prize sponsored by the **Wine Innovation Cluster**
- every competitor who participates will receive a bottle of wine proudly sponsored by **The Yalumba Wine Company**

## Competition timeframe

The competition will be held on Monday, 5 July 2010 between 5:30 and 7:00 pm at The University of Adelaide in the 'Eclipse Room' on Level 4 of Union House, North Terrace, Adelaide.

## Competition sponsors:



wineinnovationcluster.com  
*Synergy in grape and wine research*



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